The Cabot Corporation – Xinsheng Zhang Lectureship at Washington University

Friday | April 25, 2014 | 4:00 p.m.
Simon Hall May Auditorium

Critical Issues in U.S.–China Relations

Dr. Kenneth G. Lieberthal
Senior Fellow in the Foreign Policy Program, the Global Economy and Development Program, and the John L. Thornton China Center at the Brookings Institution
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The Cabot Corporation – Xinsheng Zhang Lectureship

PROGRAM

4:00 p.m. INTRODUCTION
Chancellor Mark S. Wrighton
Dr. Xinsheng Zhang, Vice President
Shell Aviation
Dr. James V. Wertsch, Director
McDonnell International Scholars Academy
Vice Chancellor for International Affairs

4:15 p.m. LECTURE
Dr. Kenneth G. Lieberthal
“Critical Issues in U.S.–China Relations”
Simon Hall | May Auditorium

5:30 p.m. RECEPTION
Simon Hall | Upstairs Atrium

Created in 2011, the Cabot Corporation — Xinsheng Zhang Lectureship series offers unique opportunities for students and faculty at Washington University, along with the St. Louis community, to learn about issues of global leadership, particularly in China. The series has been made possible by a generous gift from Cabot Corporation honoring the leadership and service of Xinsheng Zhang, through the establishment of the Cabot Corporation — Xinsheng Zhang Endowed Lectures Fund to the McDonnell International Scholars Academy. It hosts distinguished guest speakers in business, academia, government and the non-profit sector, with an emphasis on China.
Founded in 1882, Cabot is headquartered in Boston, Massachusetts, and is a global leading producer of specialty chemicals and advanced materials with sales of $3.5 billion in fiscal year 2013. Cabot operates 46 manufacturing facilities and nine research and development facilities located in the USA and 20 other countries. It is a public company quoted on the NYSE under CBT. Cabot’s products are based on technical expertise and innovation in one or more of three core competencies: making and handling very fine particles; modifying the surfaces of very fine particles to alter their functionality; and designing particles to impart specific properties to a composite. Its particles support existing and emerging applications for its global business-to-business customer base.

XINSHENG ZHANG

Xinsheng Zhang joined Shell in 2011 after 17 years with Cabot Corporation, a global performance materials company. As the head of Shell Aviation, Mr. Zhang and his colleagues manage a business of serving fuels and lubricants to airlines, air forces, and other aviation customers. Shell Aviation is a leading player in the aviation industry, operating in more than 800 airports and fueling an aircraft every 12 seconds.

Before joining Shell, Mr. Zhang was a member of the executive committee of Cabot Corporation, vice president and general manager of Cabot Asia Pacific Region, with 11 manufacturing facilities and seven offices.

Mr. Zhang is a Canadian citizen and native of China. He received his undergraduate education at Shiyan Normal School in Hubei, holds a master’s degree in engineering from the Rubber Research and Design Institute in Beijing, and earned a PhD in polymer science from the Institute of Chemistry of the Chinese Academy of Sciences (Academica Sinica). Mr. Zhang is married with two children. In his spare time, he enjoys playing golf and walking his dog.
Kenneth G. Lieberthal

Kenneth G. Lieberthal is a senior fellow in the Foreign Policy Program, the Global Economy and Development Program, and the John L. Thornton China Center at the Brookings Institution. He is also senior director at the Albright-Stonebridge Group. He is professor emeritus at the University of Michigan, where until 2009, he was Arthur F. Thurnau Professor of Political Science and William Davidson Professor of Business Administration.

A nationally recognized expert on U.S.–Chinese relations, Dr. Lieberthal has served as a consultant for the U.S. departments of State, Defense and Commerce; the World Bank; the Kettering Foundation; the Aspen Institute; the United Nations Association; and corporations in the private sector. He has also served as the special assistant to the president for National Security Affairs and as senior director for Asia on the National Security Council. He is a member of the Council on Foreign Relations in New York and the Cosmos Club in Washington, D.C.

Dr. Lieberthal has written and edited 24 books and monographs and authored more than 75 articles and book chapters. His most recent books and monographs include, China's Political Development (in Chinese) (2013); Bending History: Barack Obama's Foreign Policy, with Martin Indyk and Michael O'Hanlon (2012); and Addressing US–China Strategic Distrust, with Wang Jisi (2012). He also was a contributing co-editor for inter alia. His recent monographs include “Bringing Beijing Back In,” Big Bets and Black Swans (2013); “Scoring Obama’s Foreign Policy” with Martin Indyk and Michael O’Hanlon, Foreign Affairs (May/June 2012); and "Lessons of the 40 years since Nixon went to China," CNN.com (February 21, 2012).

Dr. Lieberthal earned his doctorate in political science from Columbia University, and he and his wife, Jane, have two sons, Keith and Geoffrey.